

The 2nd **Corporate Governance** CONFERENCE

powered by **icsa**
The Governance Institute

The Value of Good Governance

Speakers



SIMON OSBORNE
FCIS, Solicitor
Chief Executive and
a Fellow of ICSA, UK



COSTAS KATSAROS
Partner, Advocate,
A. & E. C. Emilianides,
C. Katsaros & Associ-
ates LLC, Cyprus



KARLA CRUICKSHANKS
Deputy Global Head of
Risk Advisory,
VinciWorks, UK



STEVE HANCOCK
Director,
AML Analytics Limited,
UK



THERESA MINNIE,
Head of Outreach,
ICSA:
The Governance
Institute, UK



MANFRED GALDES
Managing Director, ARQ Risk
& Compliance, Former Director,
Malta Financial Intelligence
Analysis Unit (FIAU), Malta

Why Attend

- Find out how to create value with Good Governance Practices
- Listen as experts explain the importance of Best Practices through case studies
- Find out more about the Cyprus legislation relating to governance
- Network with other industry professionals
- Receive up to 5 CPD accreditation points

Full participation
to the conference
corresponds to up to
5 hours of **CPD units**

Friday 4 May 2018

Hilton Cyprus Hotel | 08:30-14:30 | Nicosia

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Introduction

In this competitive climate, businesses must find ground-breaking ways to reach new markets. It's vital to consistently manage, monitor and improve your business, and that's where corporate governance can play a crucial role. Governance is about structuring, operating and controlling a company with a view to achieving long-term strategic goals for shareholders, creditors, employees, customers and suppliers. It is, and will continue to be, the cornerstone to success and business longevity.

The 2nd Corporate Governance Conference

The 2nd Corporate Governance Conference presented by Infocredit Group and powered by ICSA under the main title 'The Value of Good Governance' aims to provide to all participants a full understanding of the Value of Good Governance.

This event is an opportunity for participants to expand their professional knowledge on the Cyprus legislation relating to governance, as well as understand the Core Competencies of a Good Corporate secretary and also to attain techniques and tools on the Effective Board Succession planning that will be useful in their everyday business exchanges.

5 Reasons to Attend

- Find out how to create value with Good Governance Practices
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- Find out more about the Cyprus legislation relating to governance
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- Receive up to 5 CPD accreditation points

Conference details:

Friday 4 May 2018, 08:30–14:30, at Hilton Cyprus Hotel, Nicosia

The Conference will be conducted in English.

Audience

The Conference is addressed to professionals from the following sectors:

- Listed Companies
- Banks
- Audit & Accounting firms
- Law Firms
- Fiduciary and Corporate Service Providers
- Forex Companies
- Related Associations

Organiser

infoCREDIT GROUP
securing ease of mind

Infocredit Group is a leading provider of risk management solutions offering access to crucial business information relating to a company's potential or current clients, vendors and associates. The company's core services include Regulatory Compliance, Corporate Governance, Credit Management, Debt Recovery & Call Centre Services, Training and Marketing. Through its established international network of strategic partners including ICSA, LexisNexis Risk Solutions and VinciWorks, it aims to empower businesses with a reliable and comprehensive suite of tools which can assist them to meet their financial, legal and ethical obligations.

VinciWorks

VinciWorks is a leading provider of online compliance training. With over 200,000 users across 70 countries, VinciWorks has established itself as the definitive authority in online compliance. VinciWorks offers a range of compliance and regulatory training courses on topics such as GDPR, anti-money laundering, anti-bribery and corruption, information security and cyber security. Learn more at www.vinciworks.com



At LexisNexis Risk Solutions, we believe in the power of data and advanced analytics for better risk management. With over 40 years of expertise, we are the trusted data analytics provider for organizations seeking actionable insights to manage risks and improve results while upholding the highest standards for security and privacy. LexisNexis Risk Solutions serves customers in more than 100 countries and is part of RELX Group plc, a world-leading provider of information and analytics for professional and business customers across industries.

HELLENIC BANK

Hellenic Bank is one of the leading financial institutions in Cyprus providing its retail and corporate customers, the shipping community, and international businesses with a full spectrum of banking products and services. Hellenic Bank is a customer centric bank and an innovative forerunner in banking technology, winning several global awards in digital banking.



A. & E. C. Emilianides, C. Katsaros & Associates LLC is a law firm located in Nicosia providing a wide spectrum of legal services and advocacy. Our firm specializes in all aspects of civil and commercial litigation and counselling, including company law, banking law, competition law, employment law, insurance law, media law and internet law, property law and real estate, succession law, sports law, public procurement law etc. Our knowledge and expertise allow us to offer our clients with effective, tailor made and reliable solutions, in all aspects of the law.

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IMH is the largest business knowledge and information transfer organisation in Cyprus. Its services include the coordination and running of conferences, seminars and commercial exhibitions, specialist business media publishing and human resources consulting. Every year, IMH organises more than 80 conferences related to every sector of the market, commercial exhibitions and training seminars, and undertakes the entire process of five business award ceremonies. IMH publishes the only dedicated business magazines in Cyprus: the Greek language monthly IN Business and the English-language monthly Gold, which are read by tens of thousands of Cypriot and non-Cypriot professionals, managers and entrepreneurs. It also operates the magazines' accompanying news portals, the IN Business Portal (www.inbusinessnews.com), the GOLD Portal (www.goldnews.com.cy) and the REPORTER (www.reporter.com.cy) IMH also delivers via e-mail the IN Business Daily Newsletter, the GOLD News Daily Newsletter and the REPORTER Newsletter. The IMH Business Development Department bids for tenders published by local public sector bodies, the European Union and other international organisations. Through its activities, IMH gives businesses a chance to develop, to network, to find new clients and business associates, to communicate with new audiences and discover growth opportunities. www.imhbusiness.com

Preliminary Agenda

08:30-09:00

Registrations & Welcome Coffee



09:00-09:05

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Organizer's Welcome Address

Theodoros Kringou, Founder & Managing Director, Infocredit Group, Cyprus

09:05-09:15



Welcome Address

Demetra Kalogerou, Chairwoman, Cyprus Securities and Exchange Commission (CySEC)

09:15-10:00



The Value of Good Governance

Governance is often confused with compliance. Both disciplines are related but are profoundly different. What is meant by governance? What does it mean for non-executive directors? Can good governance deliver value and prevent loss? What are the benefits of perceptive governance? What are the vital governance essentials? And how does a proper review of an organisation's culture impact on its approach to governance? All of these points will be covered in the review.

Simon Osborne, FCIS, Solicitor, Chief Executive, Fellow of ICSA, UK

10:00-10:15



Presentation

Maria Petsa, Head of Market and Listing Division, Cyprus Stock Exchange

10:15-10:35



Major Challenges of Corporate Governance under a Complex Regulatory Framework

Adequate and effective systems of rules and practices by which an organization is managed and controlled is always a challenge. The regulatory framework under which most of the economic/legal entities and natural persons operate becomes more complex and, sometimes, extremely bureaucratic, whilst technology runs faster than ever. More and more resources are allocated in procedural, ticking-the-box, tasks in order to comply with the said framework. Leadership via a moral compass and management with a robust, but also, balanced set of controls and policies could be the foundation of good corporate governance on a competitive and challenging environment.

Costas Katsaros, Partner, Advocate, A. & E. C. Emilianides, C. Katsaros & Associates LLC, Cyprus

10:35-10:45

Questions and Answers

10:45-11:30

Networking Coffee Break



11:30-11:45



Global Sanctions Compliance – Trends, Analysis and Regulatory Expectations

AML Analytics are the world leaders in the analysis of automated sanctions and PEP screening solutions within the regulated sector. Therefore, Steve's presentation will look at global sanctions compliance and the current trends that are being identified. This will include regulatory focus around the world, the growing expectations of regulators and the highlights of the Thematic Review work that we have assisted with.

Steve Hancock, Director, AML Analytics Limited, UK

11:45-12:15



Unconscious Bias as a Board Issue

There is much discussion on unconscious bias in business circles, however what does this mean for you and your firm? Can recognising how to consider and address particular biases affect the success and reputation of your business? In this session, we will look at:

- Why unconscious bias is a board and executive issue
- How it can influence your decision making processes
- How the culture you set as a board or executive team regarding your approach to unconscious bias may affect your business at all levels
- How recognising and addressing unconscious bias can affect the success of your business
- Practical suggestions on how to harness the value of recognising diversity and inclusion in your business

Karla Cruickshanks, Deputy Global Head of Risk and Advisory, VinciWorks, UK

12:15-12:30



The Core Competencies of being a Good Corporate Secretary
Theresa Minnie, Head of Outreach, ICsA: The Governance Institute, UK

12:30-12:55



How Good Governance Benefits Compliance – Examples from AML and GDPR
The main principles of corporate governance will be explored from a compliance perspective. The speaker will focus on the relevance of companies’ adherence to the main corporate governance principles for AML and GDPR compliance to be achieved, stressing the benefits of having sound governance policies and the importance of setting the tone from the top.
Manfred Galdes, Managing Director, ARQ Risk & Compliance, Former Director, Malta Financial Intelligence Analysis Unit (FIAU), Malta

12:55-13:25



Effective Succession Planning
In this presentation Simon Osborne will explore four distinct themes: the role of the nomination committee, the intricacies of board succession; the different issues which arise in planning executive management succession; and some helpful thoughts and tips on how to manage the selection process. Succession planning is a key responsibility for boards and for the chief executive. More often than not it is done adequately rather than well; and sometimes it is done badly with unfortunate consequences for the organisation.
Simon Osborne, FCIS, Solicitor, Chief Executive, Fellow of ICsA, UK

13:25-13:35

Questions and Answers

13:35-14:30



Panel Discussion - Financial Disclosures and Transparency in Cyprus
Chairman: **Simon Osborne**, FCIS, Solicitor Chief Executive and a Fellow of ICsA, UK

Panelists include:

- **Maria Petsa**, Head of Market and Listing Division, Cyprus Stock Exchange*
- **Petros Arsalides**, Corporate Secretary, Hellenic Bank, Cyprus*
- **Kyriakos Iordanou**, General Manager, Institute of Certified Public Accountants of Cyprus*

14:30

End of Conference - Networking Cocktail Reception

*invitation



Speakers



Simon Osborne, FCIS, Solicitor, Chief Executive, Fellow of ICSA, UK

Simon Osborne is Chief Executive and a Fellow of ICSA: The Governance Institute. He qualified first as a solicitor in 1973. Before taking up his current role, Simon was a freelance governance consultant. In that capacity he acted as the Joint Head of ICSA Board Evaluation, working with companies, UK regulators and other organisations. Until April 2003 Simon's career was in the British railway industry as general counsel, company secretary and latterly as main board executive director. Simon is a past chairman of ICSA's Company Secretaries Forum, which comprises mainly company secretaries from mainly FTSE 350 companies. He is a member of the International Corporate Governance Network and chairs its Bylaws & Procedures Committee. He is a NED of two small media companies and vice-president deputy of a charity.



Costas Katsaros, Partner, Advocate, A. & E. C. Emilianides, C. Katsaros & Associates LLC, Cyprus

He was born in Thessaloniki. He graduated with grade excellent from the Law School of Aristotle University of Thessaloniki in 1999. He is a practicing advocate specializing in banking, finance, real estate law, he also teaches as a visiting professor in the Department of Law of the University of Nicosia in the fields of Commercial and Company Law, he has authored scientific articles and has lectured in scientific conferences. He serves as a legal adviser of various organizations, including major IT Companies and has served as a member of the board of directors of various boards including Bank of Cyprus Group Board, its subsidiaries and CNP Insurance Group Board.



Steve Hancock, Director, AML Analytics Limited, UK

Steve Hancock joined the financial services industry in 1988 and has worked in the field of financial crime prevention since the introduction of the UK money laundering legislation in April 1994. Steve is a director and co-founder of AML Analytics Limited. Previously, he was the 'Global Head of Money Laundering Prevention and Counter Terrorist Financing' at Prudential plc for fifteen years. During this time he sat on numerous financial crime industry groups in the UK and overseas, including periods of secondment with the 'National Terrorist Financial Investigation Unit' (NTFIU) at New Scotland Yard, the 'National Criminal Intelligence Service' (now the 'National Crime Agency') and the 'European Bank for Reconstruction and Development' (EBRD) in Bosnia and Herzegovina and Budapest. Steve was the founder Chairman of the UK 'Institute of Money Laundering Prevention Officers' from 2001 until 2008 and 'Honorary President' until 2012. He is a Fellow of the 'International Compliance Association', successfully completing the ICA 'Diploma in Anti-Money Laundering', obtaining a pass with distinction from the University of Manchester.



Karla Cruickshanks, Deputy Global Head of Risk Advisory, VinciWorks

Karla is a risk, business continuity, and crisis management specialist who has worked across many jurisdictions and has a strong appreciation and experience of the complex subjects that can challenge people's core beliefs and behaviours, such as responding to a global cyberattack, terrorist attacks in various countries, as well as localised, office-based emergencies. She is actively involved in various risk and business continuity associations and has a particular interest in the behavioural and social aspects of the way people manage and respond to risks and crises. Karla is Deputy Global Head of Risk and Advisory at VinciWorks.



Theresa Minnie, ICSA: The Governance, Institute, Head of Outreach, UK

Born in the UK, Theresa spent a large part of her life in South Africa, where she ran several successful businesses across a variety of sectors. Returning to the UK she joined ICSA's membership department, later moving into a four year stint as Assistant Accountant. She moved back into membership to head the members and students team and most recently into her current role focused on outreach and customer relationships.



Manfred Galdes, Managing Director, ARQ Risk & Compliance, Former Director, Malta Financial Intelligence Analysis Unit (FIAU), Malta

A lawyer by profession, Manfred has spent the last seventeen years practising in the area of regulatory and AML compliance, having held leading roles both in the private and public sector. He has been involved in the drafting of various laws in Malta and lectures on a number of related areas. He headed the FIAU, Malta's financial intelligence unit, between 2008 and 2016, following a number of years in which he provided in-house legal services within the Malta Financial Services Authority and within a multi-disciplinary professional firm. Today Manfred advises major domestic banks, financial institutions and top-tier gaming companies, assisting them in ensuring compliance with a range of applicable laws.

BOOKING FORM (PLEASE RETURN BY FAX TO 22679820)

Registration Deadline: Thursday 2 May 2018

DELEGATE INFORMATION (please print clearly)

Company/Organization:

Address: City: Postal Code:

Telephone: Mobile number: Fax:

E-mail: Website:

Billing instruction:

1st Participation

Mr ☐ Mrs ☐

Name:

Job Title:

E-mail:

If you are a member of a supporting organization, please let us know which one and provide us with your member ID

2nd Participation

Mr ☐ Mrs ☐

Name:

Job Title:

E-mail:

If you are a member of a supporting organization, please let us know which one and provide us with your member ID

3rd Participation

Mr ☐ Mrs ☐

Name:

Job Title:

E-mail:

If you are a member of a supporting organization, please let us know which one and provide us with your member ID

4th Participation

Mr ☐ Mrs ☐

Name:

Job Title:

E-mail:

If you are a member of a supporting organization, please let us know which one and provide us with your member ID

PARTICIPATION FEE PER DELEGATE

* participation from the same organization (includes registration, coffee breaks, networking cocktail, documentations)

1st Participant €110 + 19% VAT

2nd Participant €95 + 19% VAT

3rd Participant and more €75 + 19% VAT

Special price for members of



€75 + 19% VAT

CONFERENCES: TERMS & CONDITIONS OF PARTICIPATION

Confirmation of your registration will be sent as soon as possible once we have received your application in writing - either online or by fax or mail. Please note that, in order for you to take part in the conference, your participation fee must be paid in full two days before the first day's deliberations. Please note furthermore, that the organisers reserve the right to make changes to the details - though not to the substance - of the conference without prior warning, even if these do not appear in the programme because they occurred after printing and due to unforeseen circumstances. Additionally, you should be aware that, if the organisers are obliged to cancel a conference, they have a responsibility to reimburse any fees paid. They cannot be held responsible, however, for any consequential damage or loss. Finally, please note that an application to participate and an online registration are considered legally binding.

METHODS OF PAYMENT

Payment must be made in advance in full (19% VAT has to be added) by:

☐ **CHEQUE**

Please mail your cheque by mail or courier to: IMH Consulting Ltd, P.O.Box 21185, 1503, Nicosia, Cyprus

Payable to IMH Consulting Ltd

☐ **BANK TRANSFER**

Name of bank: **HELLENIC BANK PUBLIC LTD**

Exact designation of account holder: **IMH C.S.C LTD**

Full account number including codes: **115 - 01 - 188831 - 01**

IBAN code: **CY27 0050 0115 0001 1501 1888 3101**, SWIFT BIC: **HEBACY2N**

Description: **2nd Corporate Governance Conference**

☐ **CREDIT CARD**

☐ Visa ☐ Mastercard ☐ American Express ☐ Other

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Card Holders Name:

Signature: Date:

CANCELLATION POLICY

- Participation fees are paid in advance.
- Cancellations must be made in writing two days before the start of the conference, otherwise you will be charged 50% of the participation fee.
- In case of a no show without a written cancellation two days before the conference you will be charged 100% of the participation fee.

PERSONAL DATA PROTECTION

Issues of personal data protection are very high in the priority of IMH Creative Solutions Consulting. All information and contact details that we receive are used only for the purpose of keeping you informed of forthcoming conferences, seminars, exhibitions, publications or providing electronic information which might be of interest to you. Such data is never used by other companies or organizations or for any other purpose. If you DO NOT like to receive information from our company, either by post or by electronic means please tick the box here: ☐