



European Communities Trade Mark Association

## ECTA WORKSHOP

### 'CHEESY COME – CHEESY GO? OR NOT AT ALL?'

**18 October 2019**

**16:00 - 18:00**

#### PROGRAMME

**16:00 - 16:10**

#### **WELCOME**

**Sozos-Christos Theodoulou**, ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY

**Mr. Andreas Vyras**, Mayor of Larnaca, CY

**Mrs. Annie Pantazi-Lambrou**, Judge at the District Court of Nicosia and Cypriot Member of the Circle of European Trademark Judges (CET-J), CY

**16:10 - 16:15**

#### INTRODUCTION BY THE MODERATOR

**Benjamin Fontaine**, Vice-Chair EUIPO-Link Committee, E.G.Y.P. Ernest Gutmann Yves Plasseraud SAS, ES

**16:15 – 16:35**

#### FETA: THE 'SECRET' RECIPE

**Dr. Christos Apostolopoulos**, President, Association of Greek Dairy Products Industries (SEVGAP), GR

**16:35 – 16:55**

#### THE QUESO MANCHEGO CASE: HOW FAR CAN GI PROTECTION GO?

**Aitor Pomares**, ECTA Member, Berenguer & Pomares abogados, ES

**16:55 – 17:15**

#### HALLOUMI: WHERE DO WE STAND AND HOW DO WE PROCEED?

**Sozos-Christos Theodoulou**, ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY

**17:15 – 17:35**

#### GEOGRAPHICAL NAMES AS TRADE MARKS: A CHEESE FULL OF HOLES?

**Virginia Melgar**, Member of the Fifth Board of Appeal, EUIPO, ES

**17:35 - 17:50**

#### **Q&A**

**18:00**

#### **CLOSING**

**Sozos-Christos Theodoulou**, ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY

**Halloumi cheese will be available for tasting**

**Venue: Palm Beach Hotel Larnaca**, Dekelia Road, 6303 Larnaca, Cyprus

**Participation: FREE**

*The workshop will be video-recorded.*